



PRESS RELEASE

March 27, 2008

## **Renault-Nissan and Project Better Place pursue their strategy of zero-emission vehicles in Denmark**

The Renault-Nissan Alliance actively supports the initiative of Project Better Place, which announced today its second deployment in Denmark.

- Renault will provide Danish customers with 100% electric vehicles at European standards in 2011, providing zero emission mobility while at the same time offering driving performance similar to a gasoline engine.
- Nissan, through its joint venture with NEC, has created an advanced lithium-ion battery pack that both meets the requirements of this electric vehicle and can be mass-produced.

In Denmark, the conditions necessary for electric vehicles to be successfully mass-marketed are being brought together. The Danish government will provide tax incentives on 100% electric vehicles, Renault will supply the electric vehicles and, Better Place Denmark will construct and operate an Electric Recharge Grid across the entire country.

This announcement follows the January 21<sup>st</sup> 2008 signature of an MOU in Jerusalem by Renault and Project Better Place for the first mass-marketed electric vehicles. This second deployment illustrates the major role played by the Renault-Nissan Alliance to bring to mass-market zero-emission cars.

### **Renault Corporate**

The Renault Group generated global revenues of €40,682 million in 2007. It designs, engineers, manufactures and sells passenger and light commercial vehicles throughout the world. The Renault Group is present in 118 countries and sells vehicles under its three brands – Renault, Dacia and Samsung. The Renault Group employs 129,000 people worldwide.

### **Nissan Corporate**

The Nissan Motor Company generated global net revenues of 10.468 trillion yen in 2006. Nissan is present in all major global auto markets selling a comprehensive range of cars, pickup trucks, SUVs and light commercial vehicles under the Nissan and Infiniti brands. Nissan employs over 220,000 people worldwide.

### **Renault-Nissan Alliance**

The Renault-Nissan Alliance, created in 1999, has sold 6,160,046 vehicles in 2007. The Alliance aims to be ranked in the top three in terms of quality, technology and profitability amongst the major global automakers.

Press Contacts:

Renault SAS  
Rochelle Chimenes, Corporate Press Officer  
[rochelle.chimenes@renault.com](mailto:rochelle.chimenes@renault.com)  
T: +33 (0)1 76 84 64 69  
[www.media.renault.com](http://www.media.renault.com) – [www.renault.com](http://www.renault.com)

Nissan Motor Co., LTD.  
Pauline Kee, [p-kee@mail.nissan.co.jp](mailto:p-kee@mail.nissan.co.jp)  
Tomo Nagami, [t-nagami@mail.nissan.co.jp](mailto:t-nagami@mail.nissan.co.jp)  
T: +81-3-5565-2141  
<http://press.nissan-global.com/EN>