



## PRESS RELEASE

November 5, 2009

### **NEW RENAULT SCENIC WINS THE 2009 GOLDEN STEERING WHEEL, A COVETED EUROPEAN AWARD**

**New Renault Scénic has received the 2009 Golden Steering Wheel award in the MPV category. This prestigious distinction is awarded by the German daily *Bild am Sonntag* and by the readers of *Auto Bild* and similar European magazines circulated in 25 countries. Patrick Pélata, Chief Operations Officer of Renault, received this award on November 4<sup>th</sup>.**

New Renault Scénic ran away with the victory, racking up 30.6% of the votes to win this year's Golden Steering Wheel in the MPV category. In all, more than 250,000 readers from 25 European countries took part in the vote.

Some 46 vehicles from six categories fought it out in the competition, which took place for the 34th time since 1976. Readers chose the winners of the supercar and MPV categories directly. Winners were judged on a range of criteria including styling, design, comfort, roadholding, safety, quality and environmental performance.

"Scénic represents Renault's values," said Patrick Pélata, picking up the Golden Steering Wheel award in Berlin on Wednesday November 4. "We place the customer at the heart of car design and we created New Renault Scénic to really make everyday life easier for families."

Star product of Renault: the Scénic invented this segment 13 years ago and was the leader during 10 following years. Launched in June 2009, New Renault Scénic is currently Europe's second best-selling MPV, just 1,200 units behind the leader, with a 14% share of the market. As announced, it is expected to regain its leadership position in the compact MPV segment in Western Europe by the end of the year.

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