

**Alice de Brauer**

**V.P., Strategic Environmental Planning**





# SUSTAINABLE DEVELOPMENT STRATEGY



# A TWO-PRONGED APPROACH TO THE ENVIRONMENT



**TECHNOLOGIES**



**ENVIRONMENTAL MANAGEMENT**



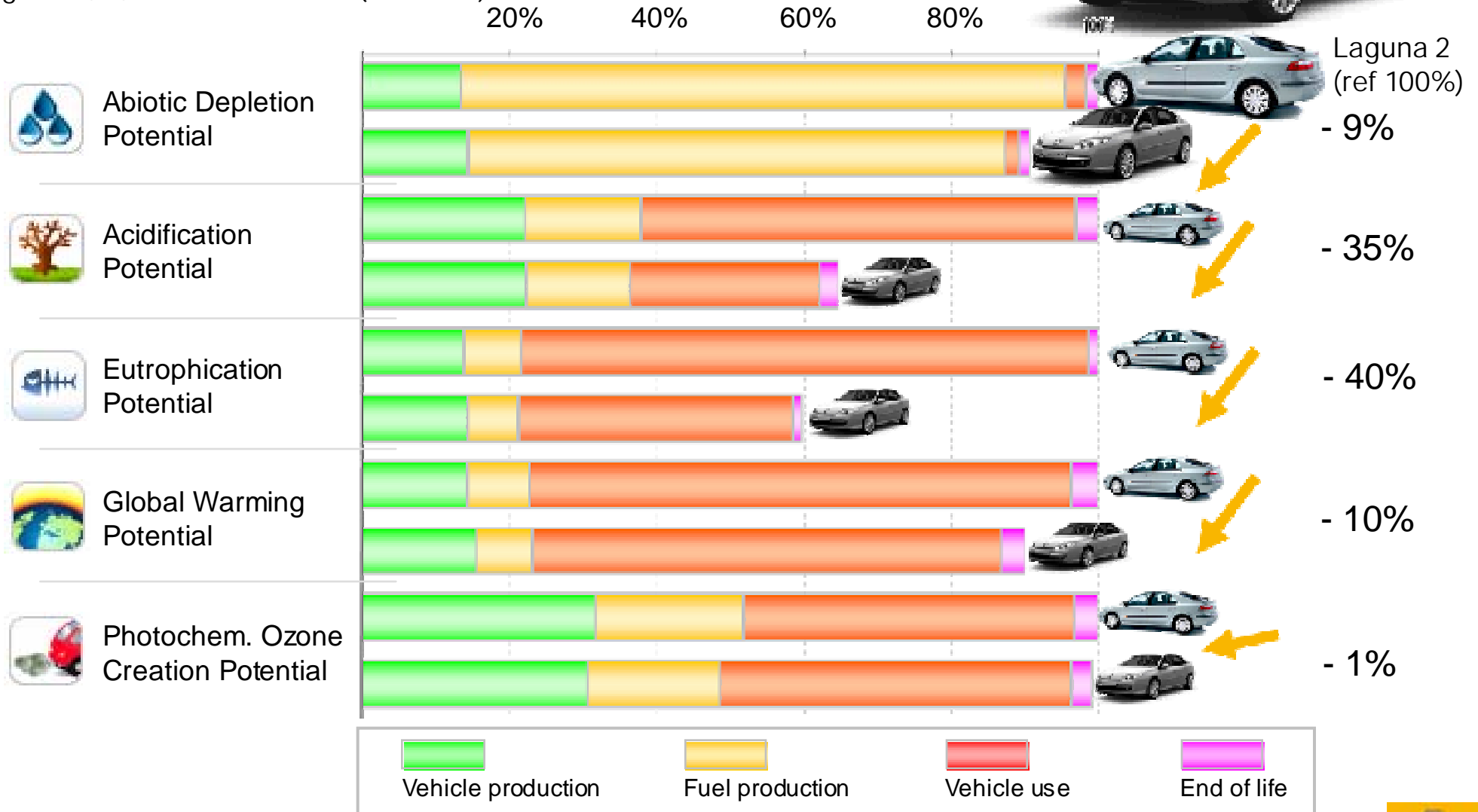
# PROVEN RESULTS

## SAM Score - Dow Jones Sustainability Indexes

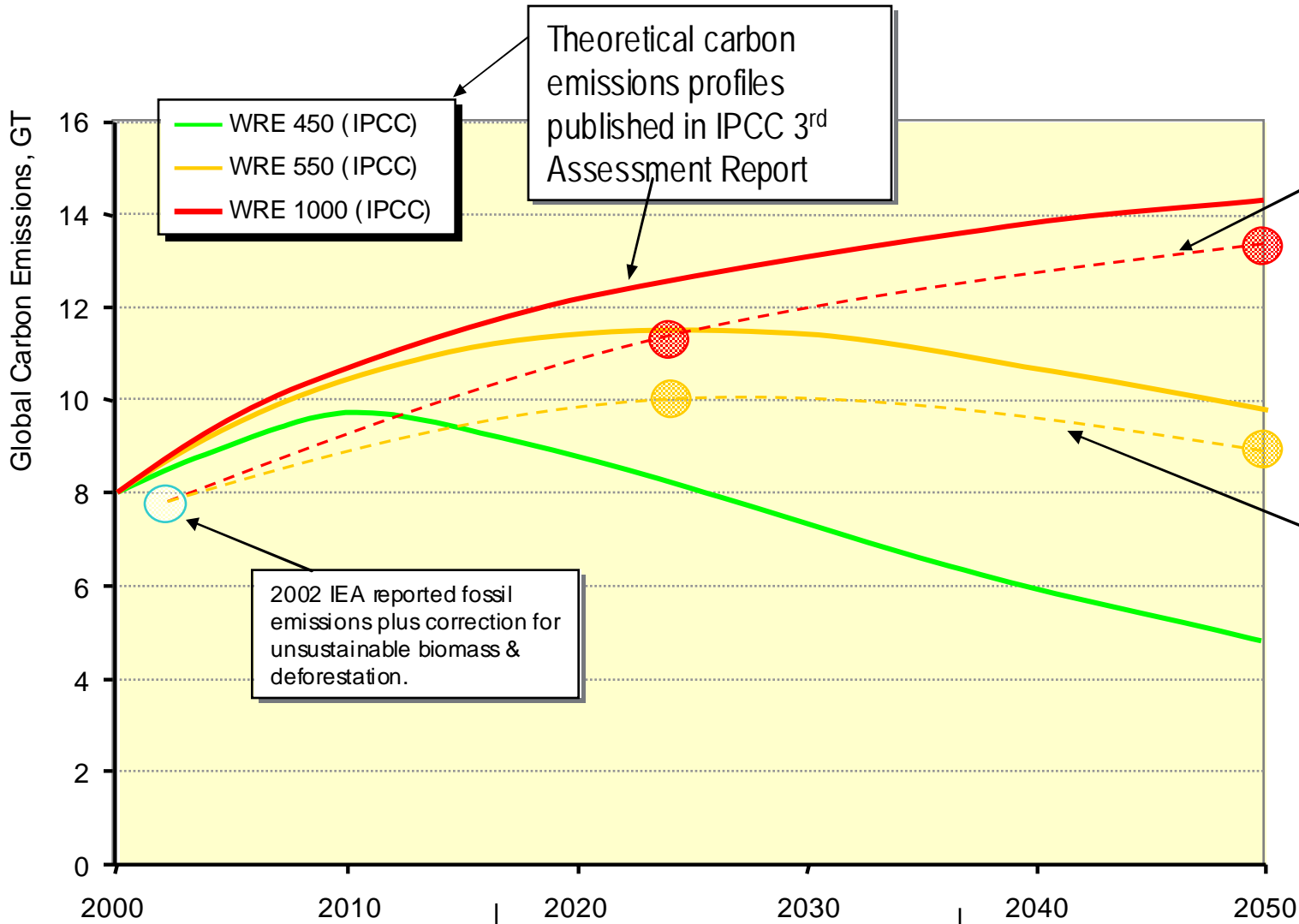


# RENAULT MANAGEMENT ON WHOLE LIFE CYCLE

Laguna 3, 1,5dCi 110cv Euro4  
 Laguna 2, 1,9dCi 110cv Euro3 (ref 100%)



# KYOTO II FORECAST : HIGHT AND LOW CARBON PATHWAYS



- >900 ppm Trajectory Energy by 2050:**
- Coal over 2x, no Carbon Capture & Storage (CCS), some coal to liquids.
  - Oil up 50%
  - Gas over 2x
  - Biofuels make up 10% of vehicle fuel mix.
  - Electricity 1/3 of final energy.
  - Modest increase in nuclear.
  - Renewables provide 1/3 of electricity generation.
  - Vehicle efficiency up 50%.

- <550 ppm Trajectory Energy by 2050:**
- Coal up 50%, but half of power stations use CCS.
  - Oil down 10-15%.
  - Gas nearly 3x
  - Biofuels make up 20% of vehicle fuel mix.
  - Hydrogen has arrived.
  - Strong shift to electricity as final energy (~50% final energy).
  - Strong increase in nuclear.
  - Renewables provide half of electricity generation.
  - Vehicle efficiency up 100%
  - Sustainable biomass practices

# OPTIONS FOR CHANGE

## Emission reduction



A further shift to natural gas



Nuclear power



Renewables



Bio-products



Carbon capture and storage

## Energy conservation and efficiency



Mass transportation



Road transport



Buildings



Low energy appliances



Doing things differently

# FUEL ECONOMY IS AN HISTORICAL CONCERN FOR RENAULT

## Petrol



<b>Clio I</b>	<b>1991</b>	<b>8,2 l</b>
<b>Clio II</b>	<b>1999</b>	<b>6,7 l</b>
<b>Clio III</b>	<b>2007</b>	<b>5,9 l</b>

## Diesel

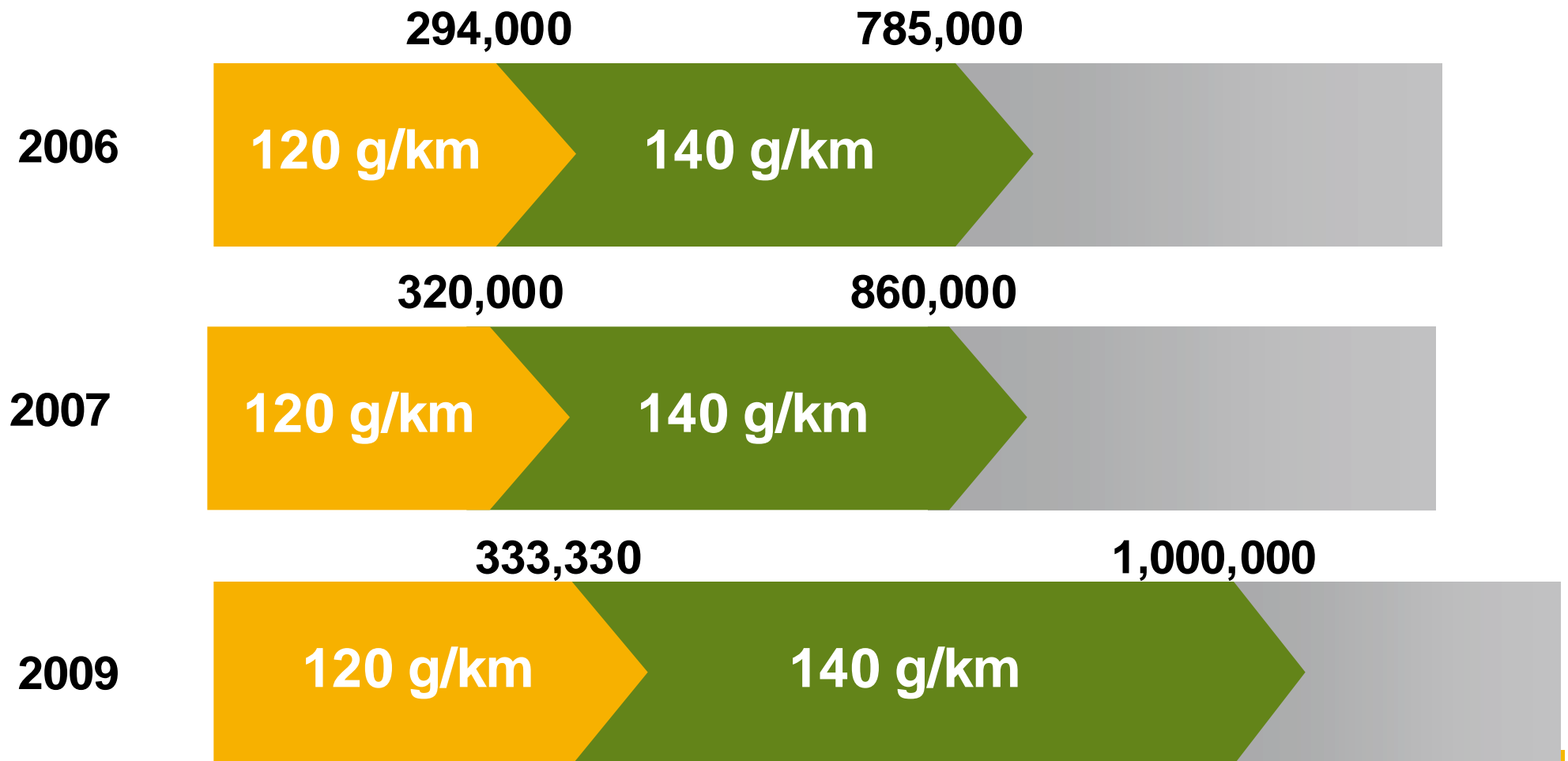


<b>R19</b>	<b>1993</b>	<b>6,5 l</b>
<b>Mégane I</b>	<b>2000</b>	<b>5,2 l</b>
<b>Mégane II</b>	<b>2006</b>	<b>4,5 l</b>

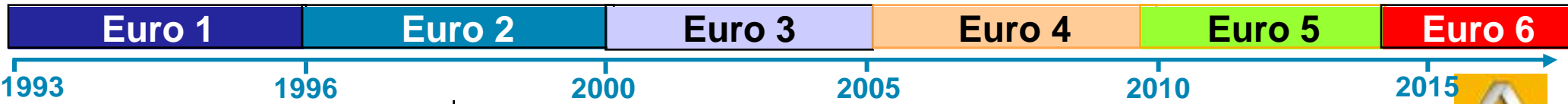
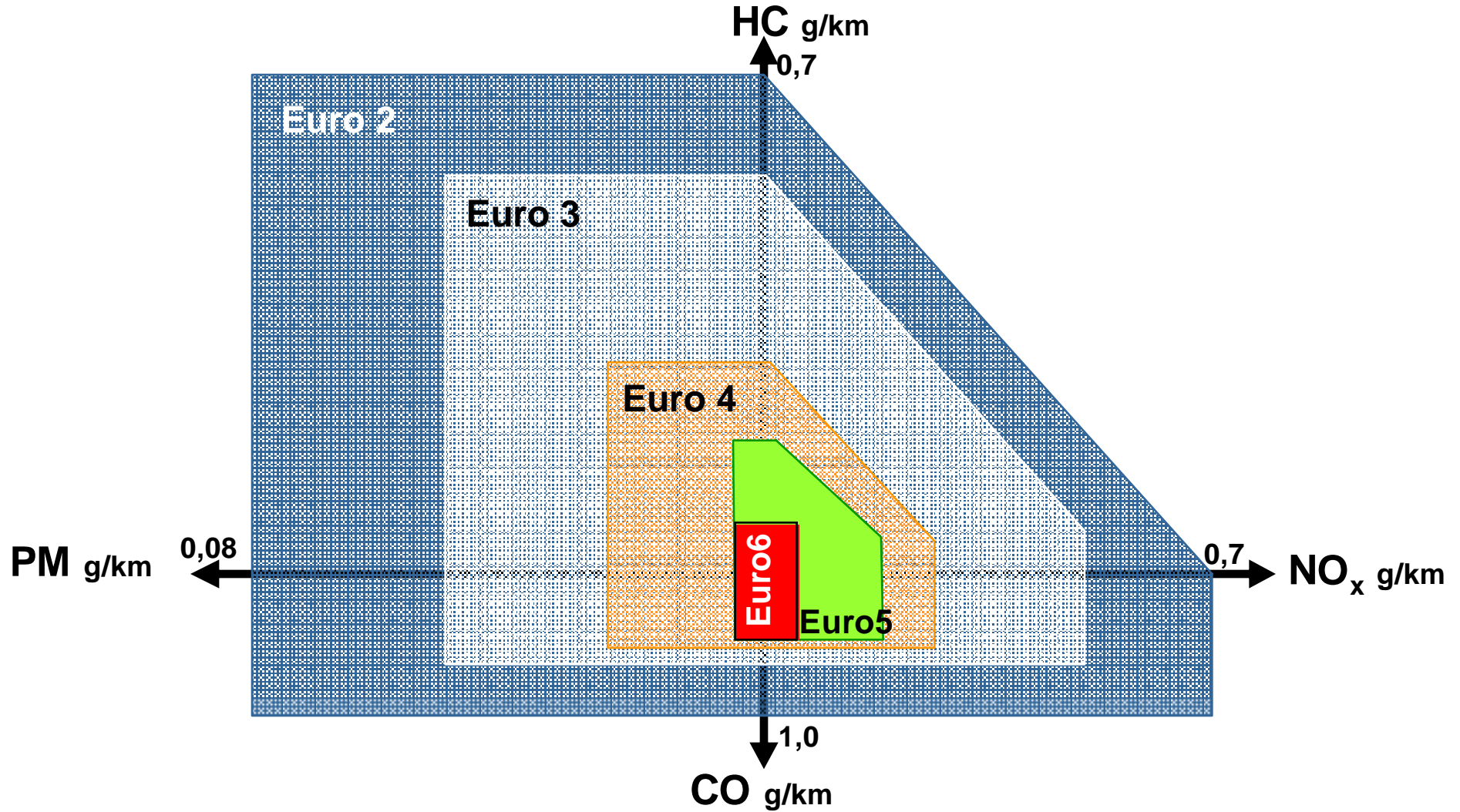
## IN FEBRUARY 2006 RENAULT COMMITMENT 2009



**Be in the top three in terms of CO<sub>2</sub> emissions**



# DECREASE BOTH CO2 AND POLLUTANTS EMISSIONS



# 2012 / 2015 EUROPEAN CO<sub>2</sub> REGULATION PROJECT

- Feb. 2007 CO<sub>2</sub> Cars Commission Communication was presented :  
120g CO<sub>2</sub>/km by 2012 broken up in :

⇒ **130 g CO<sub>2</sub>/km vehicle technologies - OEM CAFE**

- **10 g/km : "additional measures" :**

- Efficient air conditioning
- Tire pressure monitoring
- Low rolling resistance tire
- Gear shift indicator
- Bio-fuel compatible cars
- LDV (N1) CAFE : **175 g/km (2012)** and **160 g/km (2015)**

- Other measures:

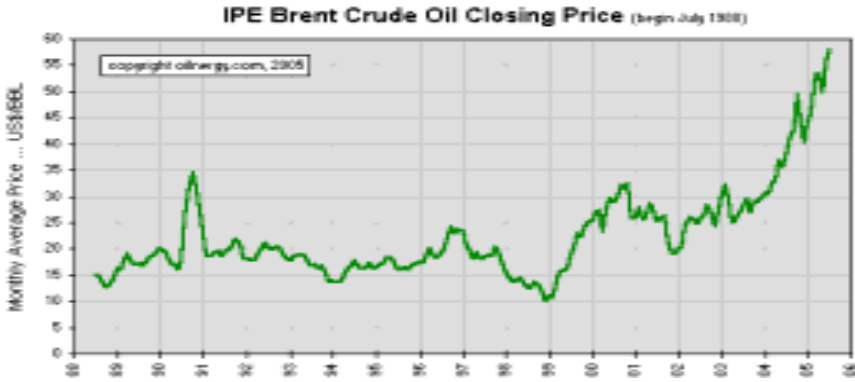
- **CO<sub>2</sub> taxation reinforcement**
- **Modification of Labeling directive**
- One level emission further (for example Euro6 in 2012) and ≤ 120 g/km

⇒ **New legislation should be adopted by 2009 at the soonest**

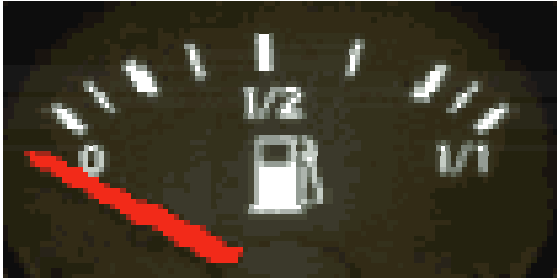
# THE « CO2 » CHALLENGE MEETS CUSTOMERS

# Global Warming

## Oil Price



## Fuel consumption



## CO2 label & fiscal policy

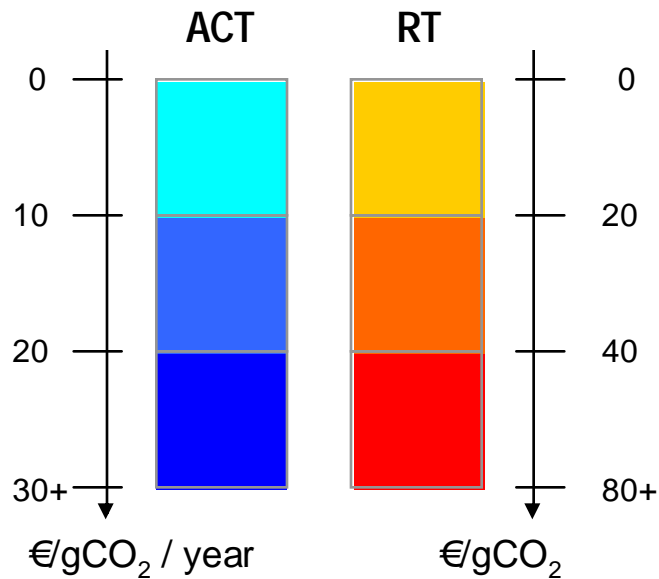
Energie	Personenauto
Facelift: Model	RENAULT Régane II (5 deurs) 1.5 dCi
Standard	Diesel
<b>Brandstofverbruik</b> gemiddeld verbruik van brandstofverbruik	<b>4,6 liter / 100 km</b> = 1 liter op 21,7 km
<b>Zuinig</b> A B C D E F G	<b>A</b>
<b>Onzuinig</b> CO <sub>2</sub> -uitstoot	<b>120 gram / km</b>



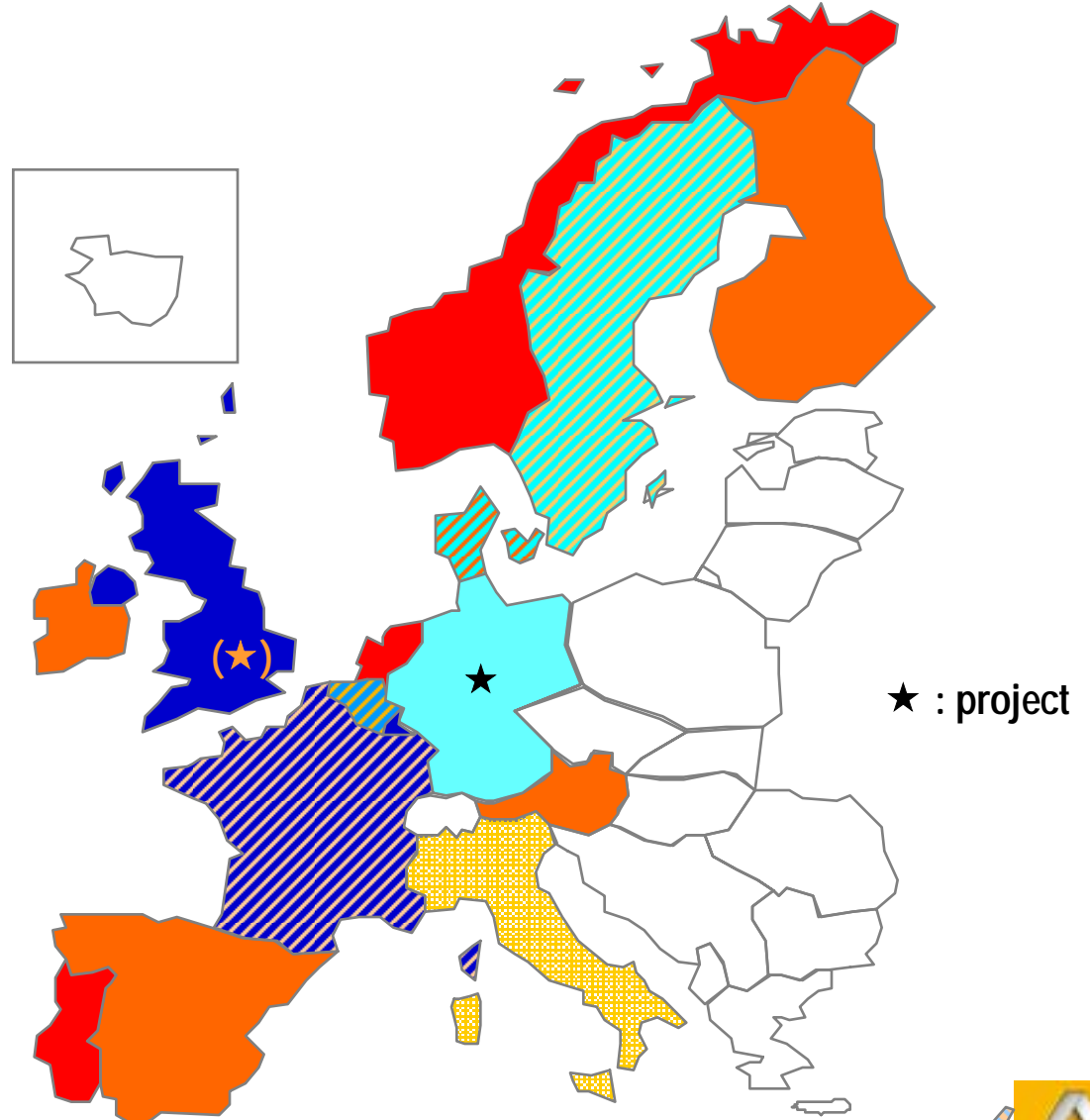
# EU COUNTRIES INCREASE THE CO2 CUSTOMER VALUE WITH TAXES

## 2007-2008

Annual or Registration taxes based on CO<sub>2</sub> / FE criterion :



Average indicative cost of one additional gCO<sub>2</sub>/km on mid-market [100g-200g CO<sub>2</sub>/km]



# CURRENT AVERAGE CO2 EUROPEAN CUSTOMER VALUE

Fuel consumption savings

1 g CO<sub>2</sub>/km

Taxes



Customer value

52 €/g/km

≈260 €/ton

Future value with penalty

82 €/g/km  
≈410 €/ton

72 €/g/km  
≈360 €/ton

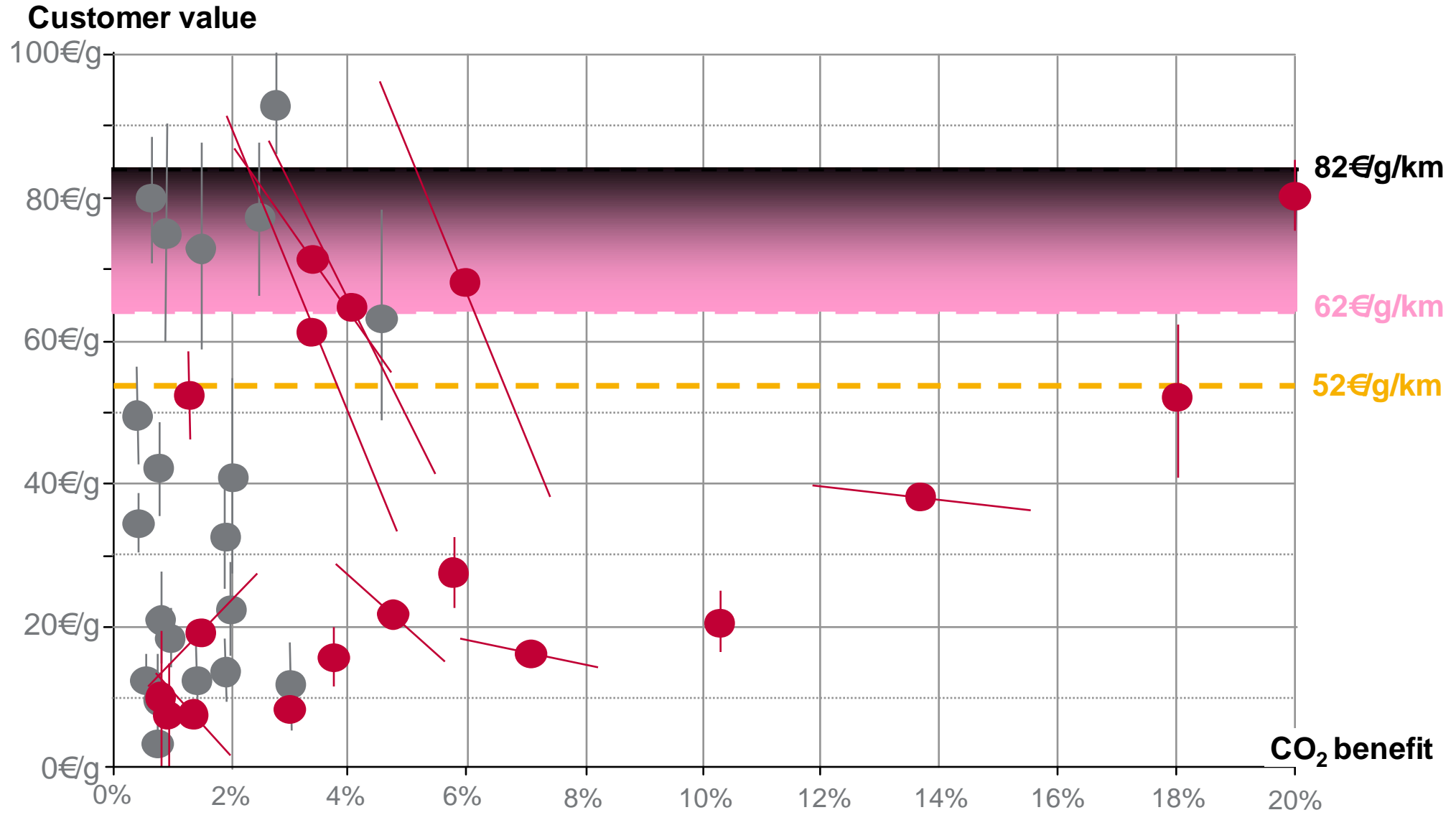
62 €/g/km  
≈310 €/ton

5 g/km x 200,000 km ⇔ 1 ton CO<sub>2</sub>  
5 g/km ≈ 0.2 liter/100 km

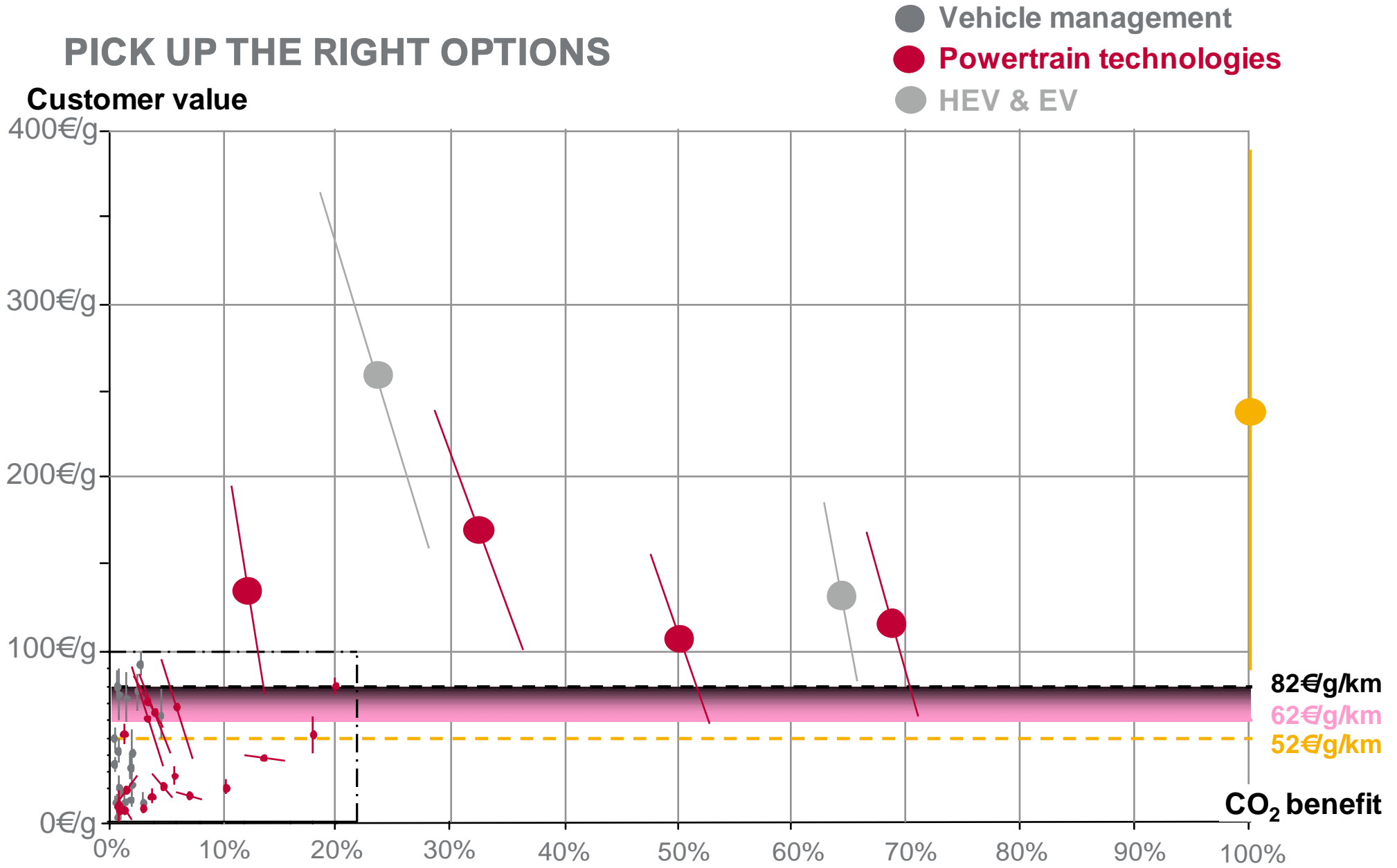


# POSITIONING TECHNOLOGIES ACCORDING TO CO2 VALUE ...

- Vehicle management
- Powertrain technologies

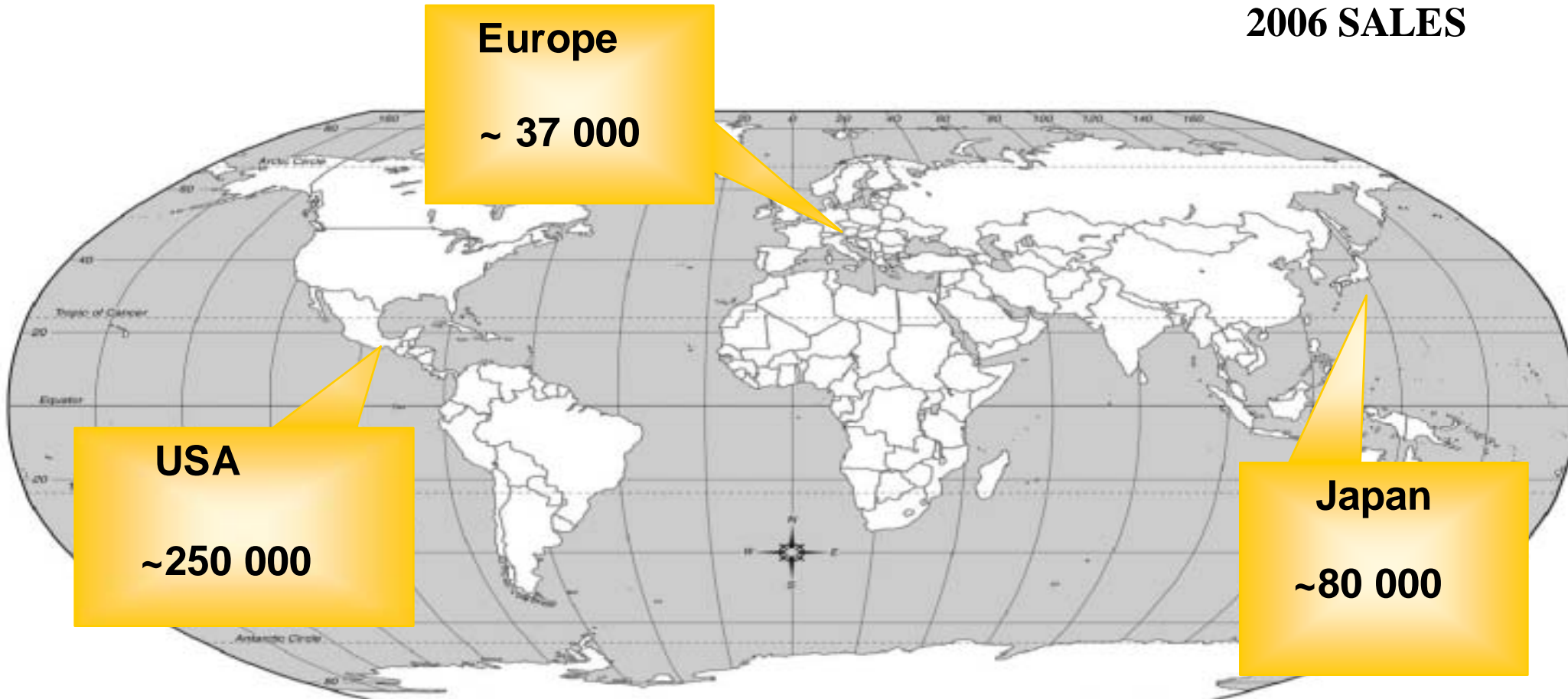


# PICK UP THE RIGHT OPTIONS



# ONLY MASS MARKET FOR MASSIVE ECOLOGICAL ACHIEVEMENTS HEV IS NOT YET A CASE

**2006 SALES**





# IN FEBRUARY 2006, RENAULT COMMITMENT 2009 ON BIOFUELS

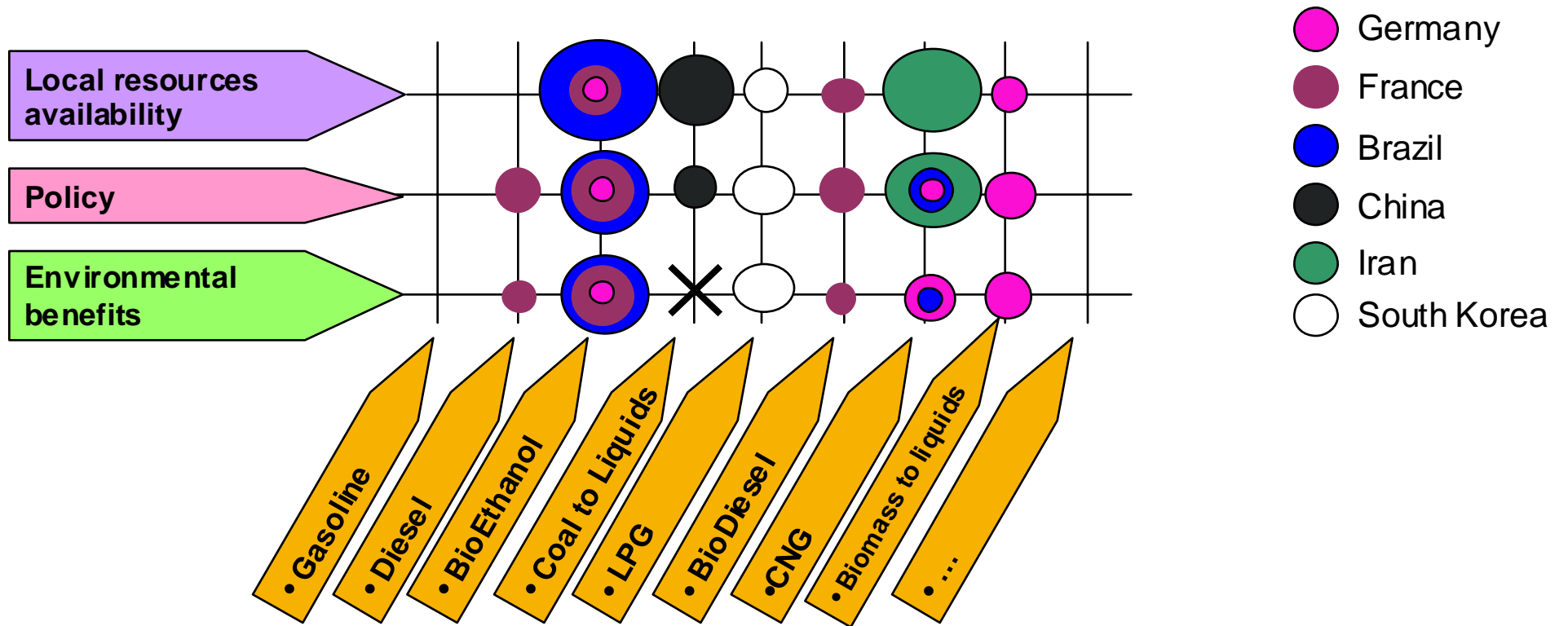
**Gasoline**

50% compatible  
with **E85 Bioethanol**

**Diesel**

100% compatible with **B30 Biodiesel**

# CONSIDER THE ENERGY CHALLENGE ALSO AT A REGIONAL SCALE



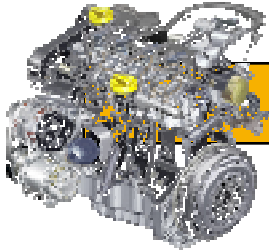
# NOT A UNIQUE SOLUTION BUT A RANGE OF TECHNOLOGIES

2007 – 2009

2009 - 2011

2011 - 2015

2015 – 20XX



Downsizing Diesel & Gasoline Engines



Biofuels: First generation

Biofuels: Second generation



Gas (LPG, CNG) in specific world regions

Electric drivetrains: from Stop & Start, hybrid up to electric cars

Fuel Cell car



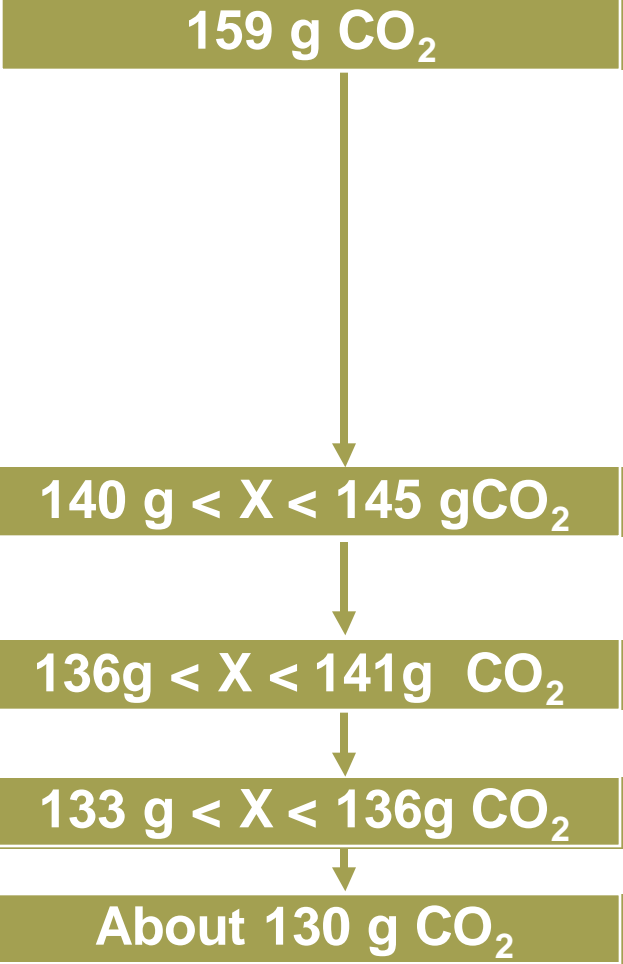
**CHALLENGE 2012 – 2015**  
**European CAFE : 130 g CO<sub>2</sub> /km**

**ACEA members 2006** →

**3 Market Drivers**

- **CURRENT CUSTOMER VALUE**  
 52 €/g CO<sub>2</sub>/km (average EU)
- **OEM TECHNOLOGIES ↔ COST / VALUE**  
 Technologies 62€ < X < 82 € g CO<sub>2</sub>/km
- **NATIONAL INCENTIVES AND EU PENALTY**
  - Energetic change →
  - Powertrain change →
  - Transfer to lower segment →

**European CAFE**



 LOGAN “Renault **eco<sup>2</sup>**” CONCEPT

**97 g/km of CO<sub>2</sub> ...**



# BIBENDUM CHALLENGE

## Shanghai, November 2007

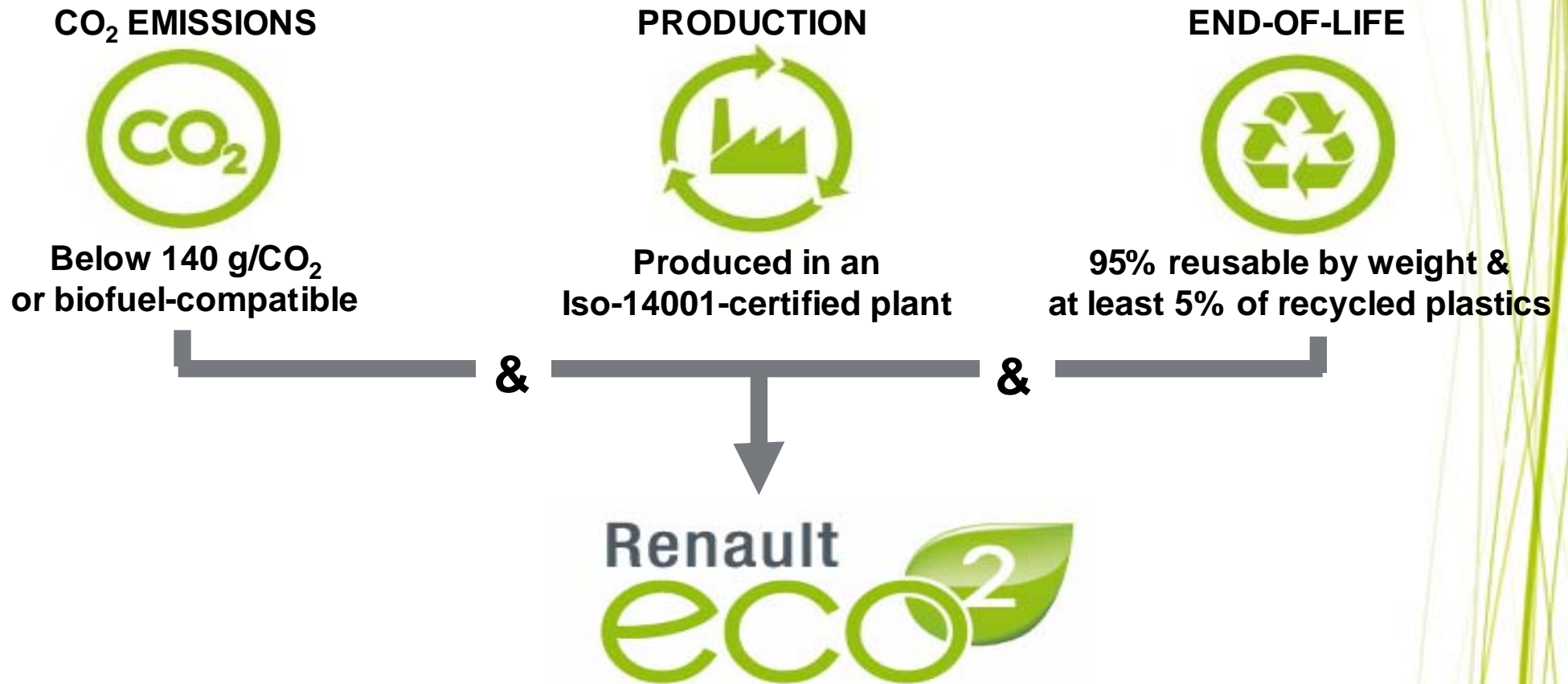
**71g/km of CO<sub>2</sub> measured on real driving conditions**  
**(2.7 l /100 km)**



# DIALOG WITH OUR CUSTOMERS



# Renault eco<sup>2</sup>: 3 criteria for ecological & economical vehicles



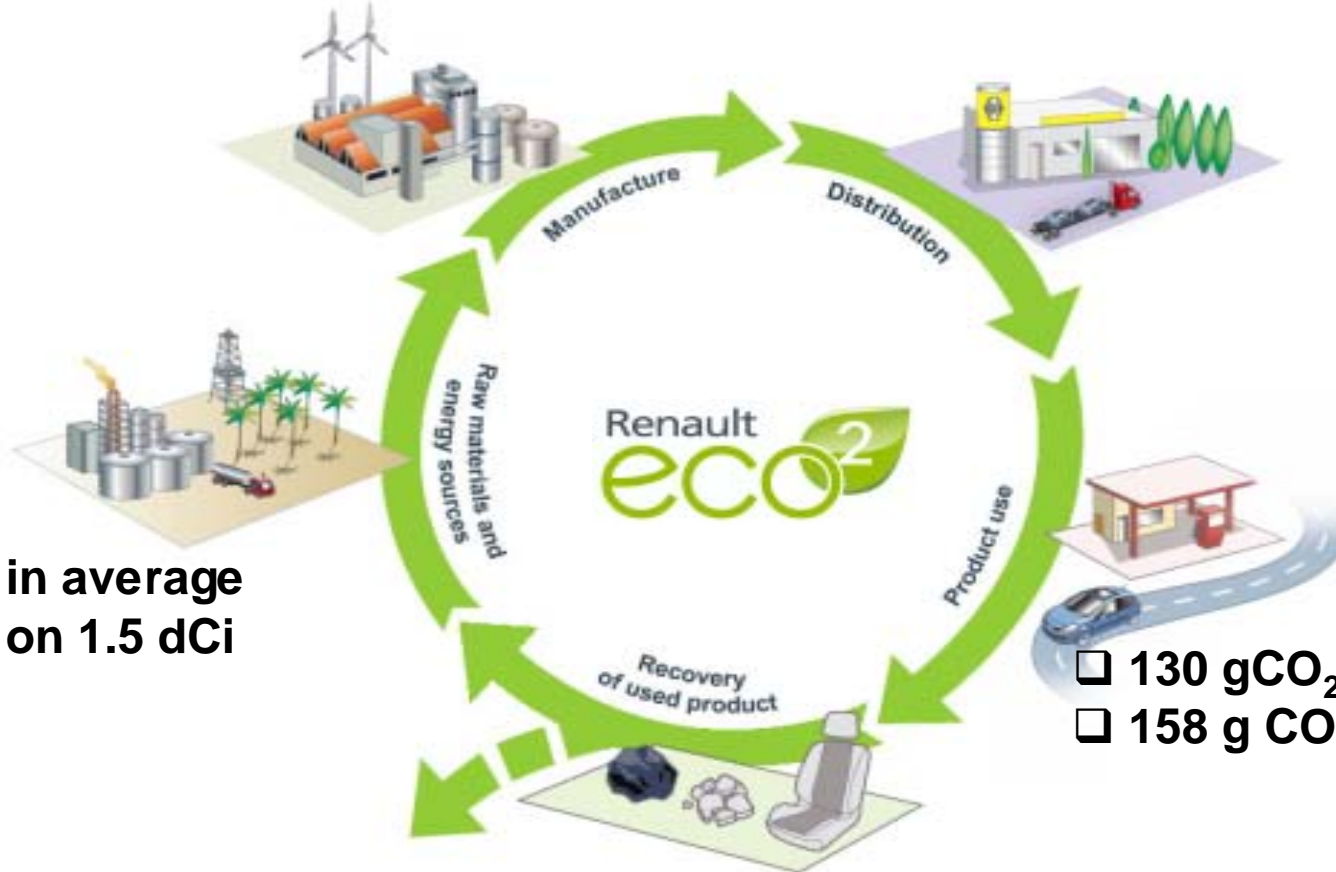
Low fuel consumption, tax management, affordability  
to a wide majority of customers supported by the ecological efficiency.

**Ecological & Economical**



# DEMONSTRATES THE PROGRESS FROM GENERATION TO GENERATION

□ Iso 14001 since 1998



## Weight

- - 15 kg in average
- - 65 kg on 1.5 dCi

- 130 gCO<sub>2</sub> per km (1.5dCi)
- 158 g CO<sub>2</sub> per km (2.0 dCi)

## Recycled plastics

- 35 kgs equal to 17 wt-%
- 90 parts



**Thank you very much**

